

Using Learning Analytics to improve student outcomes

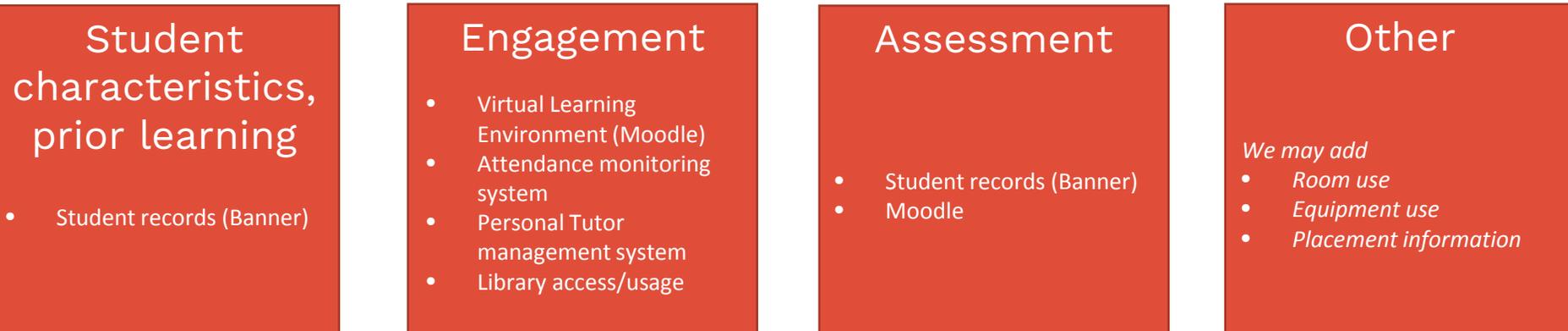
This is a new initiative; we will provide regular updates and ask for your feedback.

Your data will be secure and we will be transparent in our actions.

This initiative has been developed in partnership with Greenwich Students' Union.

Using Learning Analytics to improve student outcomes

Learning Analytics uses data and algorithms to improve student engagement, retention and performance by changing student and staff behaviour



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Who can see your data?

- You
- Your personal tutor
- Your lecturers
- Retention and Success Officers – their job is to help you engage with your studies and succeed
- Directors of Student Experience (DSE) – they are responsible for ensuring that you have a great experience and are given every opportunity to succeed

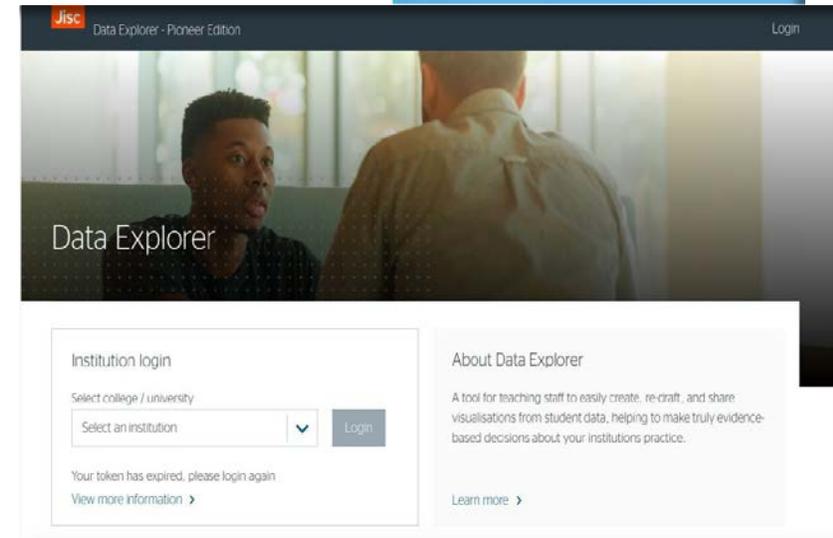
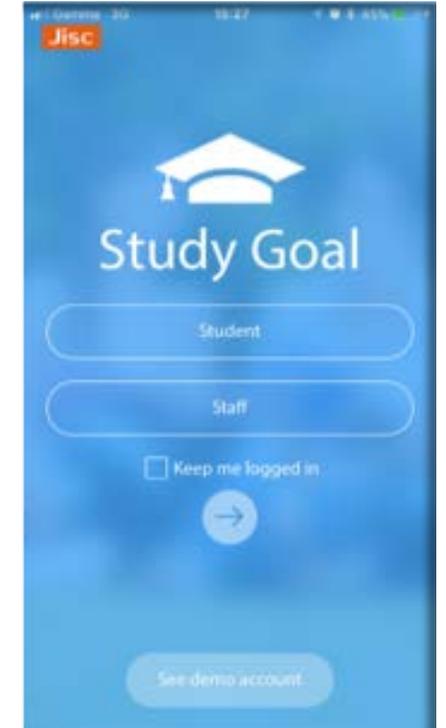
What will they do?

- Review engagement and outcome data
- Provide feedback and/or additional support
- Arrange meetings with colleagues who can support and assist you
- Send reminders (texts, emails, formal letters)



Accessing Learning Analytics data

- **Study Goal:** an app for student use which can be downloaded from the Android Play Store and Apple App Store – this will be going live in November.
- **Data Explorer:** a tutor/lecturer view that will be shared with you in meetings where appropriate and useful
- Data will appear later in the session – from week 3 for attendance data and after assessments for marks



Legal and ethical considerations

We are keeping your data secure and being transparent in our actions.

You can find more details in the following documents, which have all been approved by Greenwich Students' Union:

- Key Principles
- Purpose
- Student Guide
- Policy

[You can view the documents on our website](#)

