

Making employer engagement work for you

Connecting curriculum and industry

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Employability and Apprenticeships

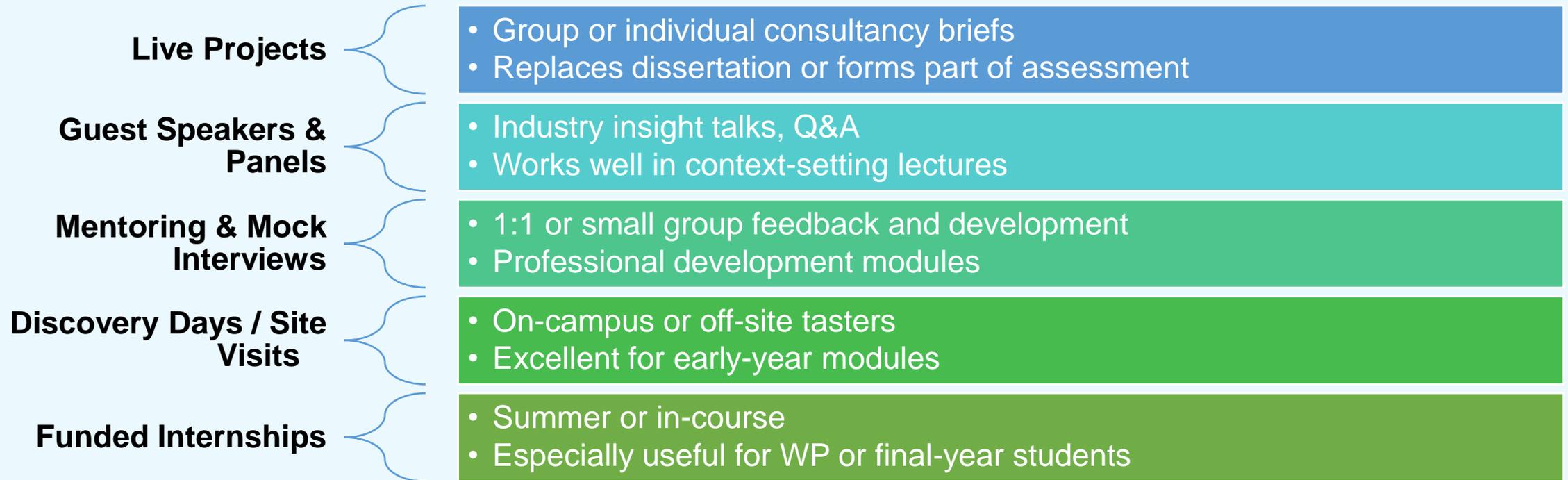
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Why employer engagement?

- The Greenwich Curriculum Framework encourages meaningful employer collaboration - through co-designed, co-delivered learning and real-world challenges
- 30-credit modules are the new standard, but placement modules can be flexible, including 0-credit or variable credit options where appropriate
- Employer engagement supports graduate attributes - real-world problem solving, ethical leadership, and professional competence
- Our aim is to match employer input to your curriculum cycles and teaching needs - whether it's a full module brief, a guest lecture, or something in between

Real-world problem solving (GA4) • Collaboration with industry (GA3) • Inclusive and ethical practice (GA1)

Ways to embed employer engagement



The more we embed these experiences within the curriculum, the more students can benefit - improving access, equity, and overall impact.

Live Projects

- We're looking for programmes interested in **embedding one of these projects in 2025/26**
- Projects can be adapted to suit your module structure – group or individual, final-year or earlier.
- The Employability Service can support you with employer liaison, student prep, and integration into learning outcomes.
- **Expression of interest deadline: ideally May 2nd**

What we need from you

We're currently preparing for our next round of outreach to employers. To offer projects and engagement opportunities that align with your teaching, we need:

- Module name & type of activity preferred (individual, group, full cohort)
- Timelines for delivery (including QA or PSRB requirements, as well as internal module/programme change dates)
- Learning objectives or themes
- Commitment hours from students

We'll use this info to shape our employer conversations over the coming weeks and months and match to your needs.

For discussion

We'd love your input on a few things:

- **What's the best way for us to engage with you or your team?**
- **What timelines work best for you in planning employer input?**
- **Where in your programmes could employer engagement add real value?**
- **What would make it easier to embed this in your teaching?**

Contact us

employability@gre.ac.uk

- **Jessica Keeling** – Head of Employer Engagement
- **Rashida Adekunle** – Placements and Internships Manager
- **Richard Harris** – Mentoring Manager
- **Nina de Lacy Costello** – Employer Engagement Advisor (accountancy, finance, business, consulting, HR, hospitality, retail, sales, travel and tourism)
- **Joseph Kuranga** – Employer Engagement Advisor (creative arts, media, design, law, marketing, advertising, PR)
- **Jodie Clark** – Employer Engagement Advisor (construction and property, engineering, information technology, science and research)
- **Toni Reeves** – Employer Engagement Advisor (healthcare, education, charity, public services)

Thankyou.